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BUILDING BETTER COMPANIES

# **Top Ten Reasons Not to Accept a Counter Offer**

## Reason Number 1

Statistics compiled by the National Employment Association confirm the fact that over 80% of people who elected to accept a counter offer are not with their company six months after they chose to accept the counter offer

## Reason Number 2

Where is the money for the counter offer coming from? Is it your next raise, are you given a raise earlier than expected? (Many companies have strict wage and salary guidelines that must be followed)

## Reason Number 3

Your company will immediately start looking for a new person at a lower salary

#### Reason Number 4

You have now made your employer aware that you are unhappy. From that day and going forward, your loyalty will always be in question

### Reason Number 5

When promotion time comes around, your employer will remember who was loyal and who was not. Which list do you think you will be on?

#### Reason Number 6

When times get tough, your employer will begin the cutback with you

## Reason Number 7

Even if you accept a counter offer, the same circumstances that now cause you to consider a change will repeat themselves in the future. The only thing that changed in your situation was your salary, the non-monetary problems remain

# Reason Number 8

What does it say about your current company you work for if you have threatened to resign before they give you what you are worth?

#### Reason Number 9

Accepting a counteroffer is a bribe and a blow to your personal pride. Were you bought?

#### Reason Number 10

Once the word gets out, the relationship that you now enjoy with your co-workers will never be the same. You will lose the personal satisfaction of peer group acceptance